CALL FOR CONTRIBUTIONS

AAL FORUM 2012
TOMORROW IN SIGHT: FROM DESIGN TO DELIVERY

24-27th September 2012 - Eindhoven, The Netherlands

Introduction

The Ambient Assisted Living Joint Programme is an initiative, born in 2008, involving 23 countries (20 EU countries and 3 non-EU countries) and its main objectives are to improve the living conditions of older adults through the use and development of AAL solutions based on ICT technologies, and to strengthen the competitiveness of European industry in the AAL domain.

The AAL JP invests in developing solutions for older adults (with or without a medical condition) through technological innovation. Development is also aimed at 'primary, secondary and tertiary users'. This inherently means the individual (family and carers), health care and allied health care professionals (public and private sectors), as well as statutory authorities.

The AAL Forum is the annual showcase event for the people involved in the AAL JP's projects and the AAL community. It is the core connection of the JP to the AAL Community. This community includes policy makers, ICT developers, manufacturers, health professionals, commissioners, businesses, venture companies, technologists, academics, designers, older adults, carers, etc.

Its purpose is to exhibit and/or demonstrate existing or developing ICT solutions (products and services), promote networking within the community, foster the interest of other sectors in the field of AAL, provoke debate and discussion on various topics of relevance and highlight new or emerging developments/knowledge in the area to inform the AAL community.

AAL FORUM 2012
EINDHOVEN, 24-27 SEPTEMBER

Four main themes of the AAL Forum 2012

The AAL Forum 2012 will discuss any item that relates to ICT-related solutions in active and healthy ageing, supporting older adults in keeping their independence and enhancing quality of life. Four main themes will be addressed:

- EU, national and regional policies on AAL

- Current outcomes and future of AAL projects

- From research to business; investments and financing

- Cutting edge ideas and special topics, such as: Low cost solutions; Integrated care; Healthy ageing and frailty; Ethics & data mining; Living labs.

The AAL JP is about older adults (broadly speaking people over 50+ years), who will potentially have or have an existing requirement for ICT solutions dependent on their lifestyle, physical or mental health, now or in the future. It also takes cognisance of their families and/or carers in the development of its programme and the projects it funds.

The programme is aimed at generating a vibrant market for AAL solutions for the 'consumer', who is the older adult having the power of choice, control and autonomy (independence) in business and development aims of the programme.

The AAL JP projects are underpinned by the principle of 'independence'. It should be noted that 'independence' is not only defined in terms of physical non-reliance on a carer or health care professional. It also encompasses the far more important psycho-social principles of choice, autonomy and control that the person/carers are assigned in the management of their lives.

Call for contributions!

The AAL Forum 2012 will be a great/attractive/ inspirational/….. event! We invite organizations and companies with different backgrounds, profiles, services and businesses to participate. Therefore, our call for contributions is not only a call for abstracts for papers!

We particularly encourage you to submit any other short or longer proposal for communication and interaction. For example, send a 45 – 60 sec. video of what you want to communicate. This will be put on the website. At the Forum you might be invited to tell your story in a pitch of 15 slides * 20 sec.
But you may also just take the floor in one of the speakers corners. Of course, you are also encouraged to present yourself in a small stand at the exhibition.

Finally, we think that you, active participant, yourself have a lot of questions regarding the AAL program, AAL developments, financing, business models, etc. So, we encourage you to submit an abstract (500 words max), a video communication or whatever formulating what yourself would like to GET from the AAL Forum2012!

In summary, there will be the following possibilities for contributions:

Abstract for 15 min. **paper presentation** in one of the sessions, if approved by peer reviewers

Abstract for 5 min. **short communication** in one of the sessions, if approved by peer reviewers

1 min. video for 5 min. **pitch,** in one of the business or venture sessions, if approved by peer reviewers

Free speakers corner in a dedicated place in the exhibition area (nothing needed now)

Abstract/video on **your questions** in general

Paper presentation

At the AAL Forum 2012 there will be plenty room for presenting traditional papers. The topics of the papers must be in line with the 4 main themes of the forum, but may cover the various aspects in the AAL project, product or service you are working in. The project may be any AAL topic in a granted project of the ongoing AAL JP, FP7 or CIP calls or national projects. We will group the several topics in 90 min clusters or we will place your presentation in a specially organized workshop or session in one of the 4 themes. Your presentation will be 15 min. and there will be a few minutes for questions.
The abstract must clearly indicate that the oral presentation will cover the following subjects:

- What is the real need? How big is the need?

- What is the innovation itself?

- Why should it come on the market?

- How did you design your concept – user involvement?

- What did you do to meet standards and interoperability?

- Answer specific questions on ethics.

A special team of evaluators will select the abstracts for oral presentation. Special attention will be given to the efforts that the project has been given so far in standardization & interoperability and on ethics. The author may be contacted to further elaborate on these topics in the special sessions on these issues.
The format of the abstract is the following: Title, Authors, Email + Affiliation, core text: 500 words maximum.
 Deadline for abstracts is 31 May. Notification will be given per June 15.

Short communications

The topics of the papers must be in line with the 4 main themes of the forum, but may cover the various aspects in the AAL project, product or service you are working in. The project may be any AAL topic in a granted project of the ongoing AAL JP, FP7 or CIP calls or national projects.
We will group the several topics in 90 min clusters or we will place your presentation in a specially organized workshop or session in one of the 4 themes. Your presentation will be 5 min. and there will be a few minutes for questions.
However, this year's forum will be different. We will put a high threshold on the quality of the oral presentations. The abstract must clearly indicate that the oral presentation will cover the following subjects:

- What is the real need? How big is the need?

- What is the innovation itself?

- Why should it come on the market?

- How did you design your concept – user involvement?

The format of the abstract is the following: Title, Authors, Email + Affiliation, core text: 500 words maximum.
Deadline for abstracts is 31 May. Notification will be given per June 15.

Call for pitch

All participants at the AAL Forum 2012 can apply for a pitch. This is a short presentation, limited to 300 sec. strictly, in which one can present a new technology, patent, product or service, to announce the request for partnership/cooperation, to ask for financial services or backing or just to offer services.

In order to apply for a pitch one has to make a short 45 – 60 sec. video. All video's will be uploaded to the website. Public ranking will be part of the evaluation process.

Abstract/video on your questions

Describing or videotaping your questions will be highly recommended. The International Committee will make a selection out of the best abstracts and ask them to be presented in a session on futural AAL topics or future policies.

But also, we might publish your contribution on the website and start a discussion. It will certainly deliver a rich stack of information for ourselves and future policy makers. Your questions may include typical problems such as: why can there not be house cleaning robot? Why does the AALA not stimulate more market driven projects? Where is the attention for the low educated professional care worker that needs more help in using ICT? What about reimbursement of AAL solutions, etc., etc

Core Values of the AAL Forum 2012

We expect every participant to BRING and to GET! It means that the each registrant will be encouraged to be very active at the forum.
In summary, the core values for each participant at the AAL Forum 2012 will be enclosed in FIVE i's :

Information　　　**Inspiration**　　　**Imagination**　　　**Interaction**　　　**Innovation**

Interested?

Please send your abstract to: info@aalforum2012.eu
Please upload your pitch video to: http://www.aalforum.eu/page/call-for-pitch2012
For any other information please visit our website: www.aalforum.eu or call the main organiser:
Smart Homes: + 31 497 514984.